

ONSITE SHOW PROGRAM

Ad Sizes

Full Page:	5.5" x 8.5"
Half Page:	5.125" x 4"
Quarter Page:	2.50" x 4" (vertical) 5.125" x 2" (horizontal)
1/8 page:	2.5" x 2"

Ad Pricing

Size	Layout	Color	B/W
Full Page	5.5" x 8.5"	\$250	\$200
Half Page	5.125" x 4"	\$125	\$100
Quarter Page	2.50" x 4" (V) 5.125" x 2" (H)	\$100	\$75
1/8 page	2.5" x 2"	\$75	\$50

File Types Accepted

PDF (Press Quality)
TIFF, JPEG, or PNG (300dpi or higher)

All files should be high resolution and in greyscale, black and white or full color.

Please keep important elements (such as text) at least 1/4" from the edge of your full page ad to prevent them from being cut off during printing.

PRE-SHOW EMAIL PROMOTION

Vendors have the exclusive opportunity to reach our extensive buyer base through email blasts. Promote your new product, offer a show discount or introduce buyers to your exclusive brand. We will create an email with your ad (or image) and send it out. *This opportunity is open to confirmed vendors only and has limited availability.*

	1X	3X	5X
Vendor Exclusive Email Blast	\$200	\$183/EA	\$170/EA

MARKETING SUPPORT

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Rosehill Enterprises wants you to succeed at our shows. When you do well-we do well, it's that simple. We know you commit a considerable amount of resources to partner with us and we want to do our best to help succeed. We encourage you to take advantage of the marketing support programs we offer.

Postcards

We will provide postcards for you to include in shipments or mailings. (If you are a confirmed vendor not less than 30 days prior to the show and supplies allow.)

Show Promotional Mailing

We will mail/email to your designated mailing list. Simply send us your list by the cut-off date and your list will be included in the mailing/emails. (The list will only be used for show invitation purposes. It will never be used for other marketing.)

Social Media Post

Once your participation is confirmed, we will announce your participation via our social media outlets.